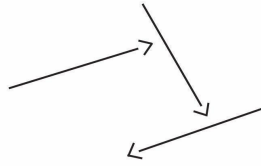


# Rules

## Athari (open call)



You are taking part in Athari. Art 54 is delighted to provide you with all the information you need to understand your application! → The procedure is dematerialised. Your registration form must be completed and validated online, on: [www.art54.org/athari](http://www.art54.org/athari).

—

### Article 1 | Athari, a call for applications

Athari is a call for applications dedicated to young visual artists, also known as emerging visual artists.

### Article 2 | Organisers

Art 54 is organising this call for applications. We take part in the promotion of the contemporary visual art scene. Art 54 is a non profit and a non Governmental Organisation (N.P.O. / N.G.O.). The organisation was created by a group of friends and family.

### Article 3 | Artist

Athari is open to people of legal age, native from and residing on the African continent. This call for applications is primarily dedicated to emerging visual artists. For this purpose, the artist applying must certify that he or she lives in one of the African countries. So, Art 54 invites all artists to apply for this call! All visual arts disciplines and all African nationalities are welcome. Take place in the barque, apply, and give yourself the chance to exhibit, to raise your profile and to become a professional!

→ **See Articles 4 and 8.**



# Rules

## Athari (open call)

### Article 4 | Eligibility, terms and conditions

- The application must be submitted online at : [www.art54.org/athari](http://www.art54.org/athari). Only registration forms that are complete and that respect the actual rules will be accepted.
- The artist must be of legal age.
- You are an emerging/young artist.
- The artist is from Africa.
- The artist lives in one of the African countries.
- The artist certifies that he/she has a valid passport and identity card.
- The artist certifies that he or she does not have already benefited from a solo show.
- The artist must not be under the aegis of an art gallery or management authority.
- The artist must not present works that are in the process of being acquired by a third party, a company, an art gallery or an institution.
- The artist certifies that he/she is available throughout the entire project by Art 54  
The artist certifies that he/she is available before the exhibition dates, during the exhibition periods, before and during the exhibition set-up and dismantling periods. Otherwise, the artist's application will inevitably be rejected, despite the choice of the jury.
- The artist certifies to cover the costs of his or her own artworks production.
- During the exhibitions, the artist has the necessary and appropriate equipment to display his or her works.
- The artist's works are finished, displayable and ready for use.
- The artist can only be selected once. You can not be a laureate two or more times.
- The artist certifies that he/she is submitting his/her application in French or in English only.
- You have read the rules and regulations of this open call (Athari).**

### Article 5 | Application contents

1. Athari, Art 54's call for applications is open to all types of visual media: photography, video art, performance, installation, sculpture, painting, drawing; ...



# Rules

## Athari (open call)

2. There are no restrictions on media, style or theme. Feel free to express yourself.
3. Your application should give an overview of your work and reflect the various aspects of your creation. It must include :

**the application form filled online** : [www.art54.org/athari](http://www.art54.org/athari)

Required fields (\*) are mandatory.

**a proof of residency in Africa**

**a sélection of 5 major work of your personal creation**

1 picture by work, added separately from the explanatory note, your name + title

**an explanatory note of the 5 major works**

or your portfolio with pictures and captions, which includes the 5 major works of your personal creation

**a Curriculum Vitæ (C.V.)**

**an availability charter will be filled and signed - if you are a laureate**

## Article 6 | Shortlisting / Selection process

1. Athari, Art 54's call for applications, is biennial.
2. The Athari application campaign takes place every 2 years, in the last quarter of the civil year in which the new edition is launched.
3. At the end of the application campaign, in consideration of the large number of applications submitted, a pre-selection is internally made by Art 54. For information, the members of Art 54 come from the visual art sphere.
4. Only complete applications will be submitted to the pre-selection phase.
5. The pre-selection / selection is made during the first quarter of the calendar year following the opening of the application campaign.
6. The pre-selected applications are presented to a final jury composed of professionals from the visual art industry: artists, critics, curators, journalists, etc. The jury meets once every two years.
7. Season 2023/2025 : 2 winners are chosen during the final selection phase.
8. The artists selected to take part in Athari receive free guidance support and can benefit from an all-expenses-paid solo show. The artists receive theoretical support in the management of their artistic careers. They also exhibit their work during the two years following the final selection.
9. Artists can only be selected once.



# Rules

## Athari (open call)

10. Here is an overview of the criteria used by the jury members during the final selection process:

- originality of proposals
- quality of proposals, intentions, technical qualities, etc.
- technical skill: mastery of the various technical stages
- visual impact
- originality of vision: the ability to present a subject from a new angle or in an original way
- the original use of mediums
- rigour, etc.

### Article 7 | Theoretical support

1. Selected artists receive theoretical support in their artistic careers management.
2. These sessions are runned by Art 54 and by external professionals from the organisation. All courses will be in english. Be ready ! 😊
3. This support enables emerging artists to become more professional, to benefit from advice on how to better manage their artistic career, as well as their image.
4. Artists agree to be available during these support sessions.

### Article 8 | Exhibition

1. Each selected candidate also benefits from a solo show. An agreement is signed before the exhibition between Art 54 and each artist.
2. The promotion of African cultural sites is part of Art 54's DNA. What's more, the African continent is home to a large number of internationally recognised art galleries. As a result, the exhibitions take place on the African continent. The name of the host country, city and gallery will be announced following the jury.
3. To ensure an united group effort, the two winners will be present at each individual exhibition.
4. **The artist is available before, during and after his/her exhibition period**
5. The artist is insured. The selected works for the exhibitions are as a minimum insured by the artist as well. Otherwise, any damage will be at the expense of the artist.



# Rules

## Athari (open call)

6. The artist covers the costs of his or her own artworks production.
7. During the exhibitions, the artist has the necessary and appropriate equipment to display his or her works.
8. The artist's works are finished, displayable and ready for use.
9. **The list of works chosen for the exhibitions is definitive. It can not be changed at a later date.**
10. The duration of the exhibition varies according to the exhibition space.
11. Art 54 or the artist is responsible for transporting the works to and from the exhibition.
12. The artist's travel, accommodation and primary subsistence costs are paid by Art 54.
13. The installation of the exhibition is done by the artist with the help of Art 54. This takes place during one day, before the exhibition or on the day of the exhibition (this is the challenge).
14. The exhibition and the work's removal is done by the artist with the help of Art 54. This takes place on the last day of the exhibition or the day after.
15. Art 54 is in charge of the exhibition's scenography.
16. The artist welcomes the public and keeps a look on the works during the whole duration of his/her exhibition during the opening hours of the exhibition space.
17. Art 54 is not responsible for any damage.
18. The Art 54 group's commission on artists' sales is 40%!

## Article 9 | Communication

1. Art 54's communication is mainly digital.
2. All communication media follow the corporate identity and style guide of Art 54.
3. A press kit is sent out by the Art 54, for the artists' exhibitions.
4. During events or exhibitions, invitation cards and posters are designed and sent to the public and professionals. Art 54 is in charge of their design. These media can be printed if necessary.
5. As Art 54, the artists are responsible for the digital communication of their exhibitions.

## Article 10 | Your data

1. Your data is collected for the purposes of the call for applications.



# Rules

## Athari (open call)

2. The data of Athari participants are kept for 4 years.
3. The data of Athari winners is kept permanently - if required.

## Contacts

- Art 54 does not have a phone number. Please, write to us via our social media and by e-mail.
- An information, a problem, a question or a request? Write to us at :  
[art54contact \[arobase\] gmail.com](mailto:art54contact@arobase.com)
- Website : <https://art54.org/>
- Instagram | Facebook | YouTube : @hawart54

**[Welcome to the barque!]**

